

# CALIFORNIA BROKER

## **Retirement Services**

The Standard is offering customized retirement-planning services. Advisors can design a customized retirement plan solution for each client. This begins with essential plan services, which include record keeping and online tools. It also includes employee services, including a participant call center, quarterly newsletter, and enrollment materials. Advisors can then select which additional services to provide to each client and which services they want The Standard to handle. These include recordkeeping and financial services; administration; investment advice; participant service; and plan consulting. For more information, visit [www.thestandard.com](http://www.thestandard.com).